



Meryl Moritz, Strategic Partner

Education

- MSc Applied Sociology (Hunter College, New York)
- Bachelor of Arts (Carleton College, Minnesota)
- Master Certified Coach (MCC) through ICF(International Coach Federation, Washington, D.C.)
- Certified Mentor Coach (Coach U, Steamboat Springs, Colorado)
- Languages: English; some French, German, Italian

Affiliations

- International Consortium of Coaching in Organizations (2004 Founding Member)
- Executive Coach Summit (2002-Present)
- International Alliance of Coaches (2002-Present)
- International Coach Federation (1996-Present)

Professional Career

- Meryl Moritz Resources, LLC New York: Principal (2002-Present)
- GeProS – German Project Solutions GmbH, Dieburg: Strategic Partner (since 2003)
- Leadership Strategies, LLC, Princeton, NJ: Marketing Partner/Leadership Coach (1999 -2002)
- MMR, New York: President, marketing & market research consultancy (1986 -1999)
- Louis Harris & Associates, Inc., New York: VP, Marketing and Division Head, Technology Research (1983-1986)
- Hill & Knowlton, Inc., New York: VP, Attitude and Program Research (1979-1983)

Main areas of expertise

Leadership coaching of executives and their teams to improve business results, manage change initiatives, and leverage bench strength.

Design of internal corporate coaching programs.

Facilitation of on- and off-site executive and project team strategy sessions.

One-on-one and group observations/training of executives/managers to transition toward a coaching culture.

Coaching, Facilitation and Consultancy Experience (Highlights)

- Co-designer and program advisor for first-ever internal executive coaching and high potential leadership programs of international telecommunications company.
- Retention coaching of 400+ senior executives and middle managers of the IT group of a major international investment bank.
- Succession planning coaching of all assistant general managers of Switzerland-based investment bank.
- Repositioning of executives in an international consumer health care products company for their new roles and responsibilities through Predictive Index™, 360° assessments, and one-on-one coaching.
- Leadership observation and coaching of executive team members to ease acceptance and implementation of organization restructuring initiative for a US-based design center of a Japanese technology company.
- Facilitation of all new project team launch meetings for health economics, pricing, and patient-reported outcomes areas of international pharmaceutical giant.
- Facilitation of physician groups in oncology, nephrology, and cardiology to assess knowledge and acceptance of clinical trial results of major biogen pharmaceutical.
- Evaluation of visitor appeal of international travel trade publication's website for expanding the company's reach and building competitive advantage.
- Design of government-mandated customer satisfaction measurement programs for regional U.S. telephone companies.
- Successful repositioning of major office technology manufacturer through identification of its compelling attraction to senior decisionmakers.
- Examiner for International Coach Federation certification.
- Senior leader for preeminent coach training organization in its CTP (master coach training program) initiative.

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